

嶺東科技大學115學年度入學新生課程標準

Ling Tung University Curriculum Standards in effect since 2026

Department(系所別):International Business(國際企業 系碩士班) College(學院):College of Business and Management(商管學院)

Academic Year of Entrance(入學年):2026

Program:M.D. for Evening Division(進修學制碩士在職專班)

第一學年第一學期				
1st Semester First Year				
科目名稱	Course Title	R/E	Credits	Hours
國際企業管理專題研討(一)	Seminar in International Business I	R	1	1
研究方法	Research Methodology	R	3	3
國際人力資源管理專題	International Human Resource Management	E	3	3
跨文化管理專題	Cross Cultural Management	E	3	3
質性研究方法專題	Qualitative Research Method	E	3	3
國際貿易策略與實務專題	Seminar on International Trade Strategy and Practice	E	3	3
跨境電商與供應鏈策略專題	Cross-Border E-Commerce and Supply Chain Strategy	E	3	3
第一學年第二學期				
2nd Semester First Year				
科目名稱	Course Title	R/E	Credits	Hours
國際企業管理專題研討(二)	Seminar in International Business II	R	1	1
數量方法專題	Special Topics in Quantitative Research Method	R	3	3
全球運籌管理專題	Special Topics in Global Logistics Management	E	3	3
國際企業經營實務專題	Topics of International Business Practices	E	3	3
國際行銷管理專題	Special Topics in International Marketing	E	3	3
企業跨國投資專題	Corporate Transnational Investment Topics	E	3	3
國際創新與創業專題	International Innovation and Entrepreneurship	E	3	3
AI智慧商業應用專題	Seminar on AI Applications in Business	E	3	3
國際商務管理專題	Seminar on International Business Management	E	3	3
第二學年第一學期				
1st Semester Second Year				
科目名稱	Course Title	R/E	Credits	Hours
碩士論文研討(一)	Seminar of M.S. Theses I	R	1	1
國際企業管理專題	Special Topics in International Business	R	3	3
碩士論文(一)	Master's Thesis I	R	3	3
多變量分析專題	Analysis of Multi-variables	E	3	3
產業與市場分析專題	Seminar on Industry and Market Analysis	E	3	3
第二學年第二學期				
2nd Semester Second Year				
科目名稱	Course Title	R/E	Credits	Hours
碩士論文研討(二)	Seminar of M.S. Theses II	R	1	1
國際企業經營策略專題	Strategy Management Of International Business	R	3	3
碩士論文(二)	Master's Thesis II	R	3	3
國際科技管理專題	Special Topics in International Technology Management	E	3	3
全球經貿專題	The Development of Global Economic and Trade Topics	E	3	3

備註:R=Required;E=Elective

Regulations

1. The total credits required for graduation are 30 credits (comprising 16 required credits, 8 elective credits, and 6 thesis credits).
2. Credits per semester: First-year students may register for 6–16 credits in their first semester; all other semesters allow 3–16 credits.
3. Students must either complete the academic ethics course offered by the Taiwan Academic Ethics Education Resources Center and obtain a certificate of completion, or attend at least 6 hours of academic ethics-related workshops and obtain a certificate of participation. When applying for the master's thesis oral examination, students must submit one of the aforementioned certificates; only upon review and approval may the application for the oral examination proceed.
4. The course “Topics of International Business Practices” includes self-funded overseas field visit activities.
5. Students may enroll in courses required for their research offered by master's programs of other departments within the University, and credits earned upon successful completion and approval by the Department may be recognized as elective credits toward the graduation requirements of the Department's master's program, up to a maximum of 6 credits. Students may also take courses not offered by the Department's master's program at graduate institutes of other universities; however, recognition is limited to a maximum of one course with up to 3 credits, and such credits shall be included within the total elective credits recognized from external departments or institutions.